

RUNELAI

Session 5:

Campfire with Prompts

Bernie Goldbach & Filipe Santos

#RUNELAI



Image: Adobe

RDG

0. Your Facilitators



Filipe Santos

Professor Polytechnic Leiria

w: ipleria.pt

e: filipe.santos@ipleiria.pt



Bernie Goldbach

Public Service Technologist

w: topgold.ie

e: innovation@iteration.ie

AI models used in RUNEUI



Gemini



Claude



ChatGPT-4o



Copilot



Perplexity

After a few hours of using generative AI systems, there will come a moment when you realize that Large Language Models (LLMs), the new form of AI that powers services like ChatGPT, don't act like you expect a computer to act. Instead, they act more like a person.

Co-Intelligence

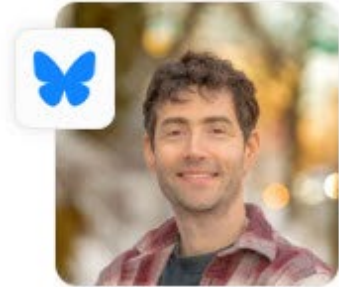
Ethan Mollick



Authentic Workflow

Bernie Goldbach started with handwritten notes that were supported by recent updates inside Fabric.so and Instapaper. AI was used to cross-check the accuracy of the information and to improve the accessibility of the material in this slide deck.

Sourced with Fabric



Ronen Tamari (@ro...
bsky.app/profile/ronen...

T ATproto



10 Perplexity Com...
youtube.com/watch

T Comet agentic per...



15 Ways You Need ...
youtube.com/watch

T Tasks

AI Actors

When A.I. Came for
Hollywood

<https://www.nytimes.com/2025/10/04/opinion/a-i-hollywood-tilly-norwood-actress.html?smid=nytcore-android-share>

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OpenAI's 'Everything Everywhere All at Once' Strategy Today

theinformation.com · Martin Peers · 1 min

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US stocks set new records as AI excitement keeps building Today

business.inquirer.net · The Associated Press · 3 min

Trader Jonathan Mueller works on the floor of the New York Stock Exchange, Tuesday, Feb. 4, 2025. (AP Photo/Richard Drew, file) NEW YORK (AP) — Wall...


Today's Session



1. CAMPFIRE: Workflows (Maria & Vanessa)
2. Jobpocalypse Discussion about entry level jobs affected by AI tools
3. Using Perplexity with Jobpocalypse
4. Prompting techniques
5. Gemini explores two places



1. CAMPFIRE with Maria and Vanessa



Campfires suggest workflows

To recommend systems and frameworks for utilising AI, rather than specific applications.



Maria and Canva

01 Required task

02 Why Canva

03 Sample Workflow

04 Possible AI

05 Peer feedback



Vanessa and Kunst Matrix

01 Required task

02 Why Canva

03 Sample Workflow

04 Possible AI

05 Peer feedback





2. Entry Level Jobs and AI



Entry Level Jobs and AI

Journalists in the Financial Times *Working It* series explain why entry-level jobs are disappearing due to AI, automation, and economic uncertainty.

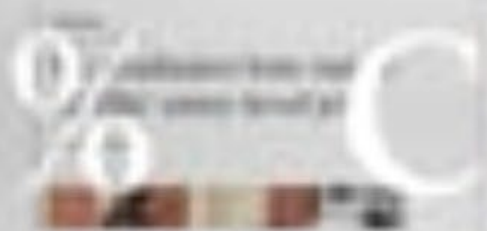
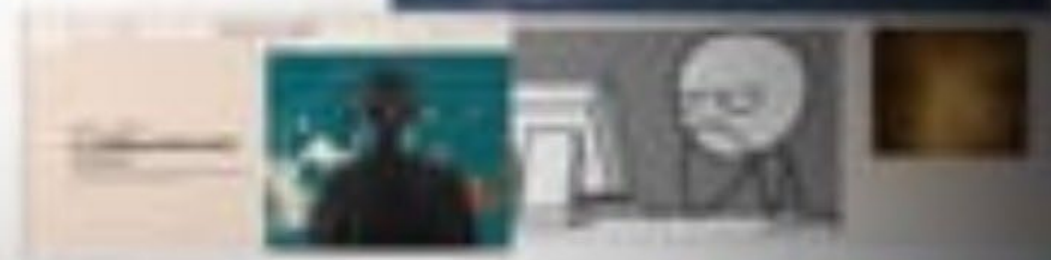
By Richard
Estimate: preliminary 'kill' was the wrong way to
every small jobs disappear

**It's raining red velvet shoes—and
the impact is already here**

**What the 'killing' of jobs is really
Changing Future of Work**

**You're overpaying it — from
last time for housing**

**There are no entry-level jobs anymore.
What now?**



The Disappearing First Job

**How AI is reshaping the career ladder, and
other trends in jobs and skills on Labour Day**

**How AI is reshaping the career ladder, and
other trends in jobs and skills on Labour Day**

**AI is not just at the bottom
Entry-level jobs disappear in
the age of automation**

Is there a future for automation?
A future with automation?



3. Use Perplexity with Jobpocalypse



Grace Leung on Perplexity Agents

- Perplexity Comet
- 2:02 Research agent analyses open pages, identifies top themes, saves your prompts.
- 9:24 AI search agent
- 13:47 Automated business processes: helpful to summarise emails, schedule weekly tasks
- 14:55 Privacy Considerations





**Now ask Perplexity about
AI's effects on graduates**



**Share your prompts
in Zoom chat.**

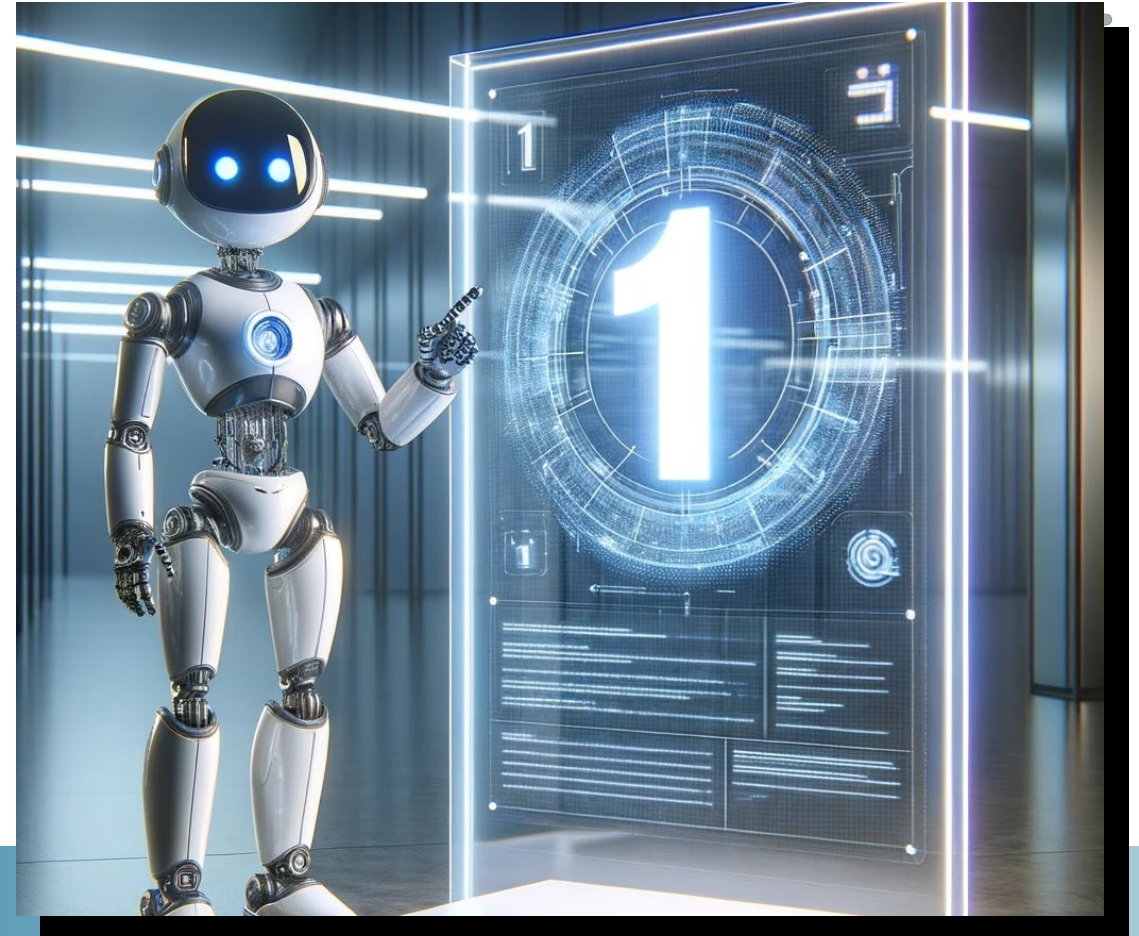


4. Prompting Techniques



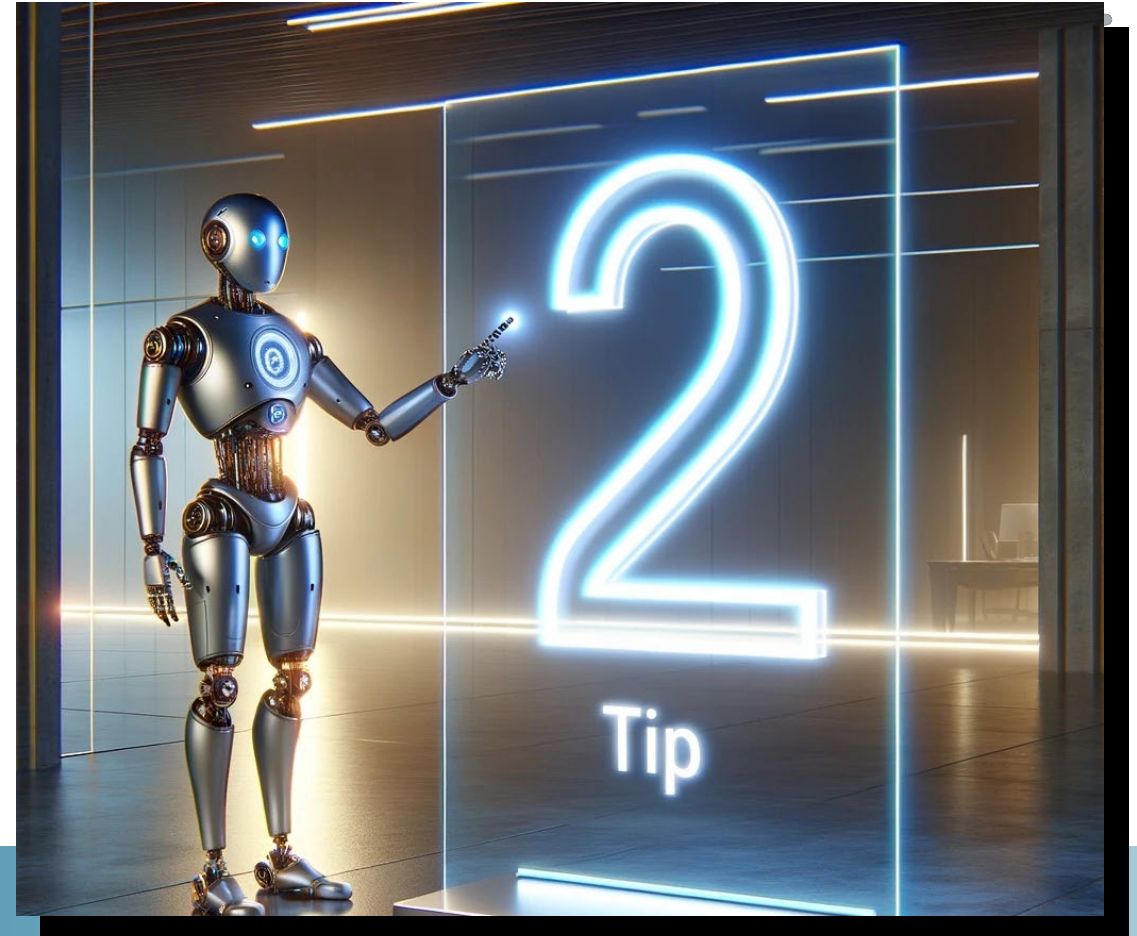
10 Tips For Better Prompts

- **Define A Clear Objective**
- Before writing a prompt, clearly identify what you want from the AI. Whether it's summarising a document, generating ideas, or solving a problem, a precise goal helps guide the model toward relevant output. Clarity of purpose is foundational to prompt effectiveness (Bozkurt and Sharma, 2023)



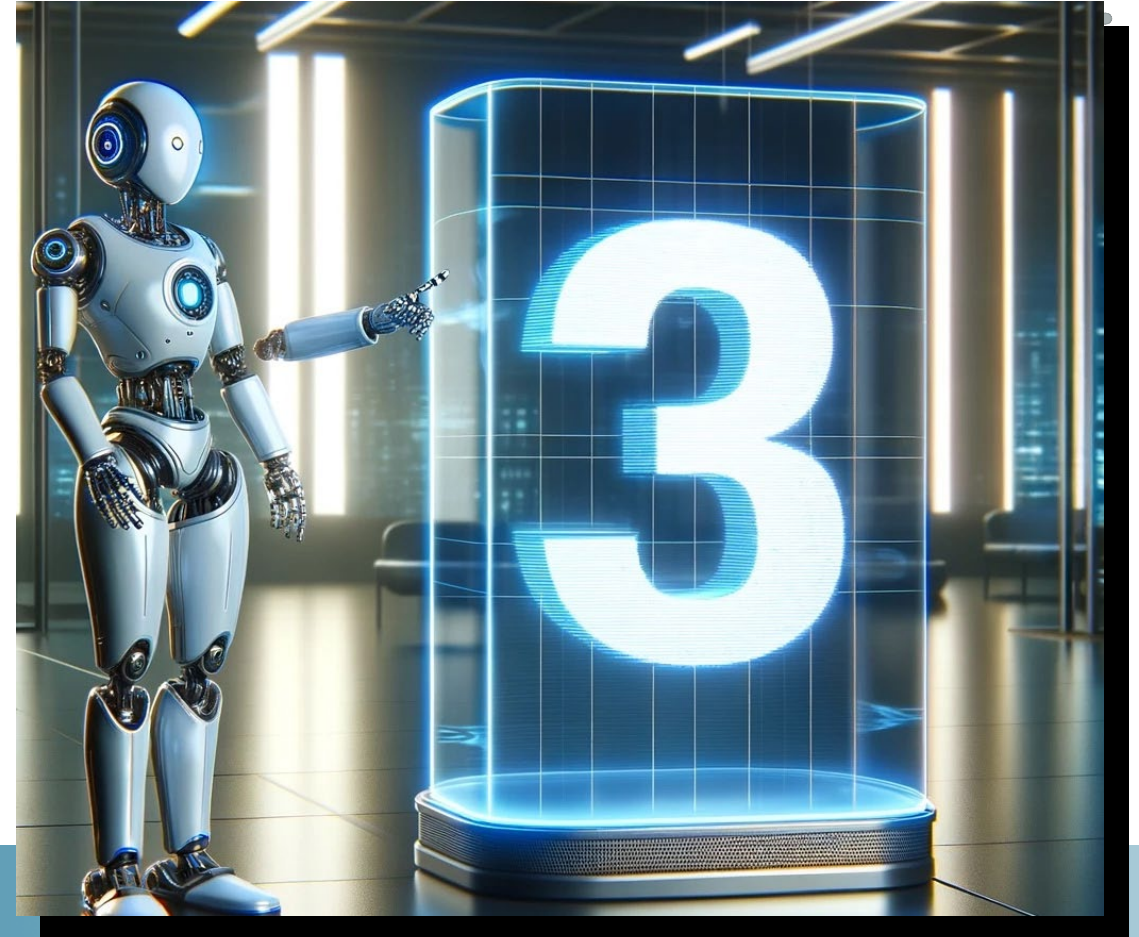
10 Tips For Better Prompts

- **Use A Prompt Framework**
- Using structured frameworks such as GCSE (Goal, Context, Source, Expectation) or STAR (Situation, Task, Action, Result) helps the model parse the intent of the user. This is especially useful for complex requests involving layered or conditional logic.



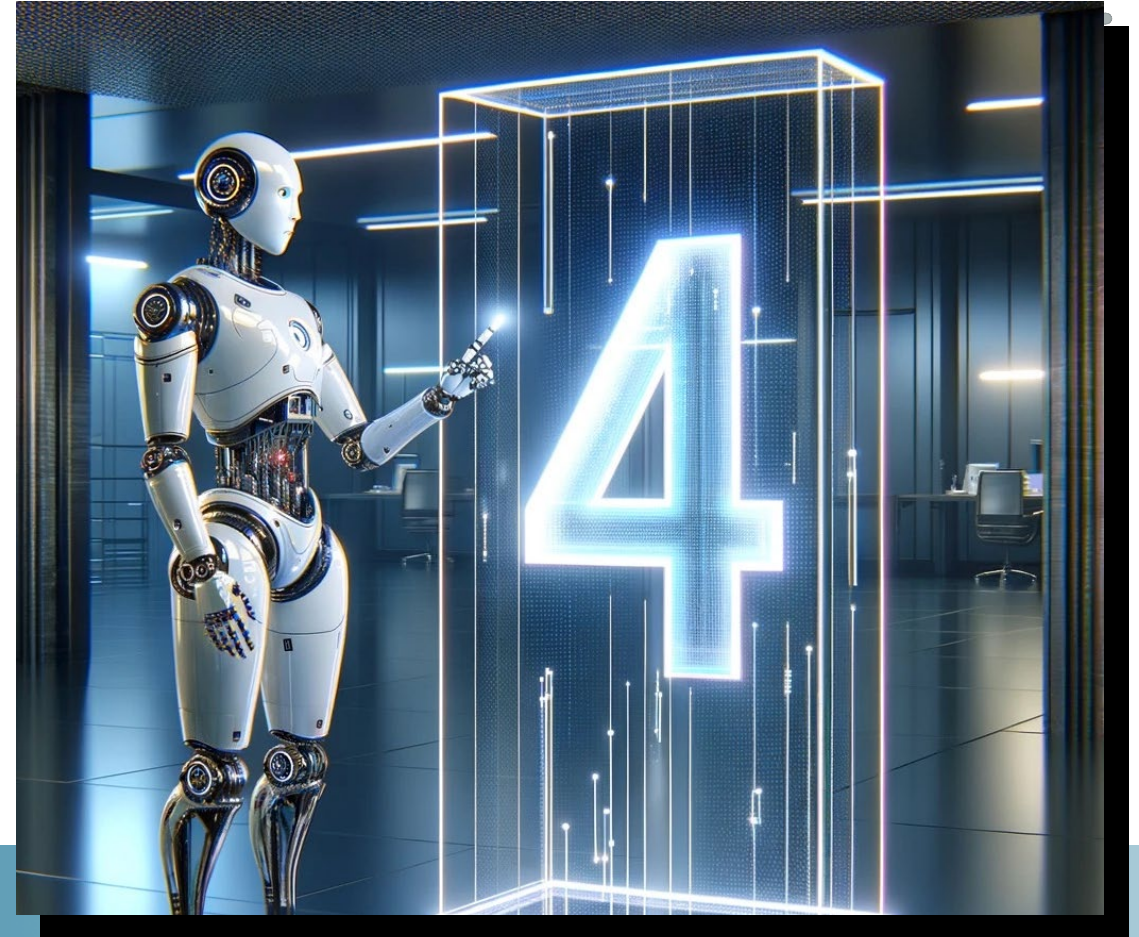
10 Tips For Better Prompts

- **Be Specific & Descriptive**
- Whether generating text or images, vague or general instructions often yield unpredictable results. Prompts with clear, detailed descriptions—especially those that explicitly define the task, style, and context—produce significantly better outputs. (Oppenlaender et al., 2024).



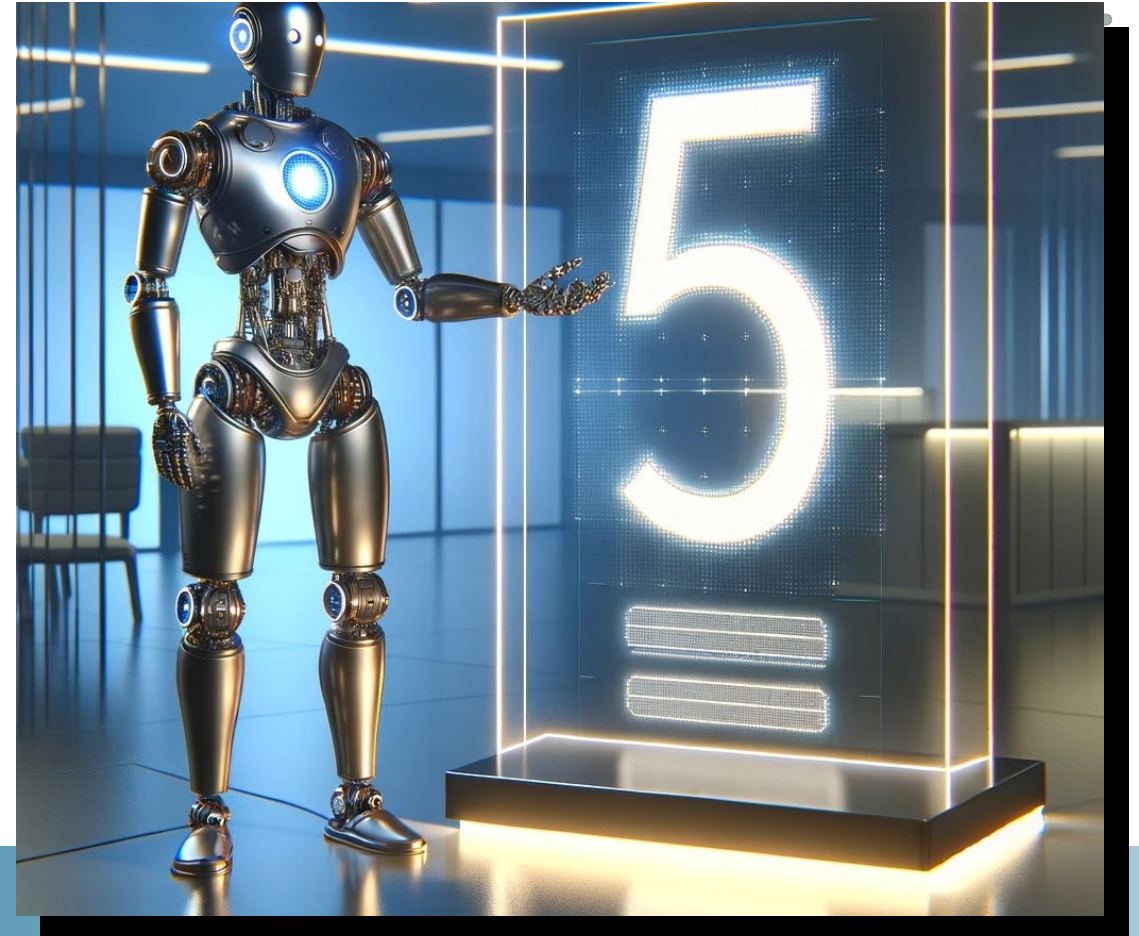
10 Tips For Better Prompts

- **Iterate With Multiple Prompts**
- Prompting is rarely a one-shot process. Treat prompting as a dialogue, where initial outputs are used to refine further instructions. This iterative, conversational approach allows users to zero in on their intended output through successive adjustments, improving accuracy and relevance.



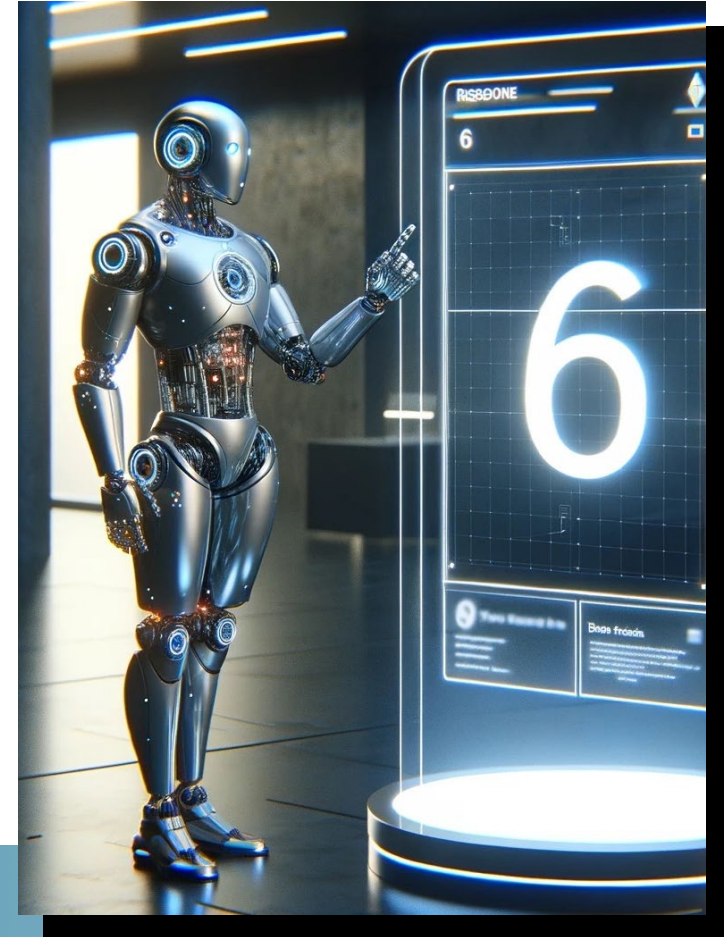
10 Tips For Better Prompts

- **Specify Format and Styling of Response**
- Whether it's bullet points, a list, a table, or a paragraph. Bozkurt and Sharma (2023) highlight that structured prompts produce responses with more consistent formatting and clarity. For instance, "List the key factors in bullet points," or "Write a summary in the style of an academic abstract."



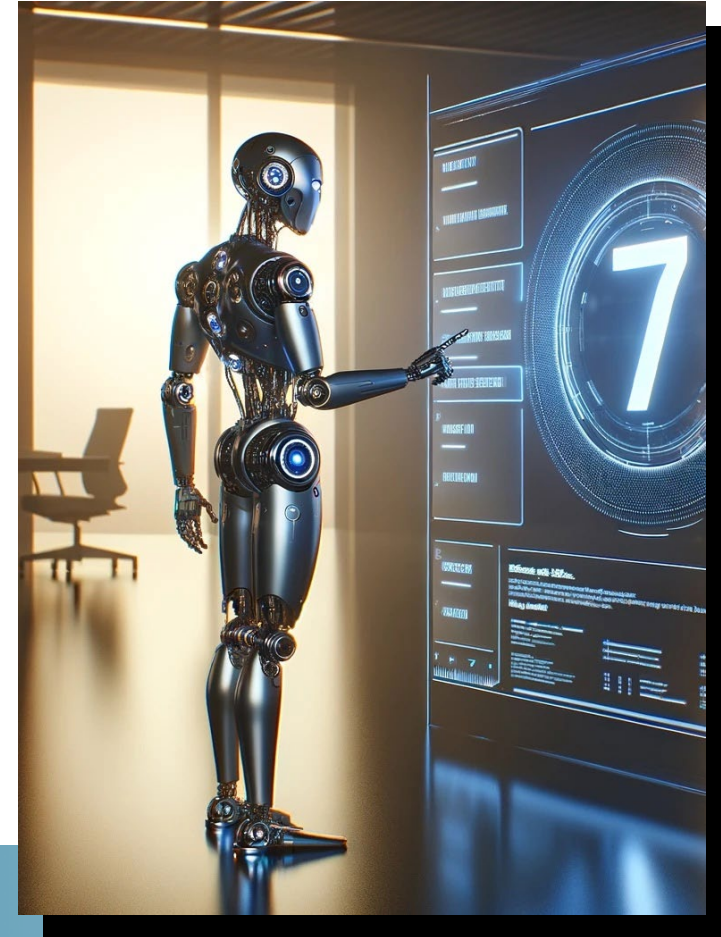
10 Tips For Better Prompts

- **Provide The AI with Role and Scene Context**
- Set the scene. Including contextual information or assigning a role to the AI (e.g., “Act as a marketing manager...”) improves relevance and coherence. Contextualising the prompt helps establish a “conversational pedagogy” for more meaningful interaction with the AI.



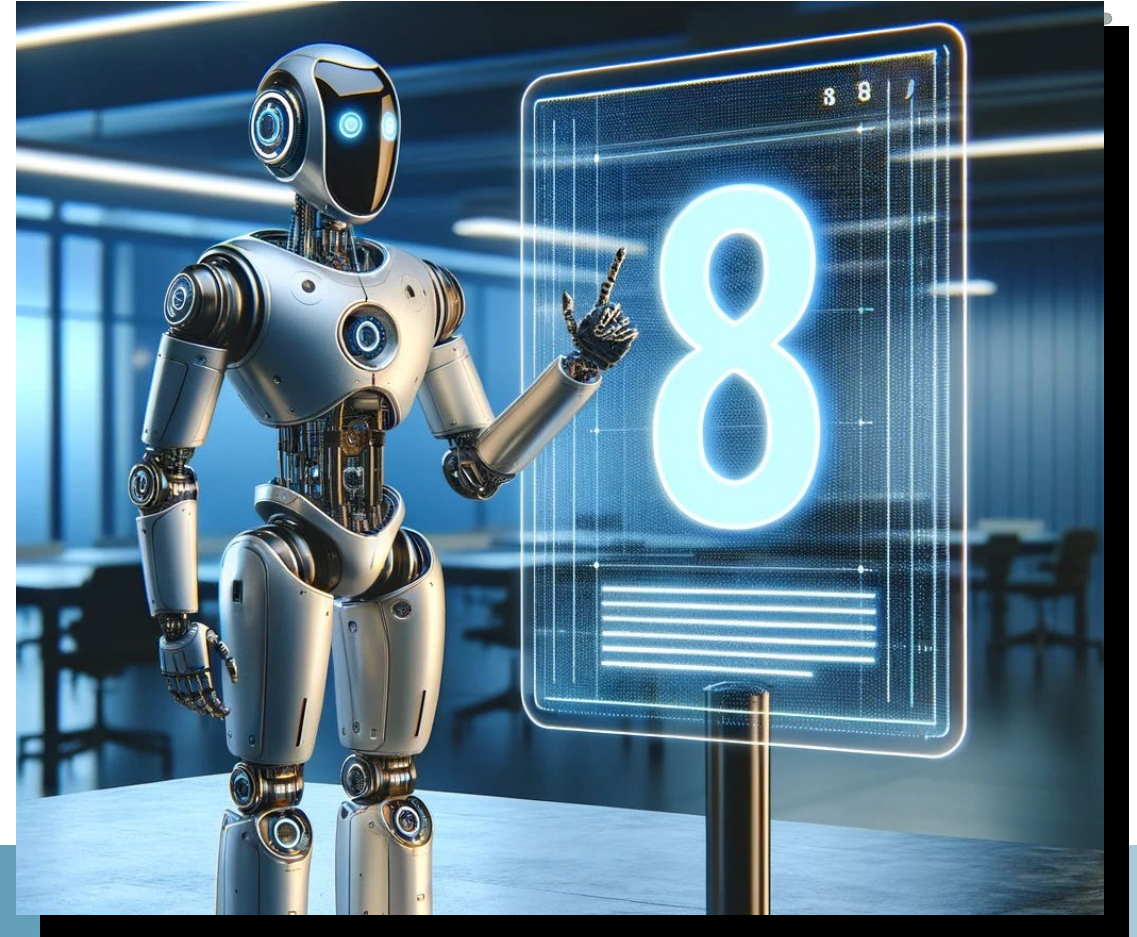
10 Tips For Better Prompts

- **Response May Not Include Latest Information**
- The model might not include the very latest digital trends or news. Most AIs Like Gemini, Copilot and ChatGPT can search internet content (think browser + LLM combined). The AI will not critique or judge content and may, in fact, invent responses and references, so beware.



10 Tips For Better Prompts

- **Check The Sources The AI Provides**
- Despite repeated and specific instructions to the contrary, ChatGPT will continue to invent responses and references. Always check the sources the AI gives, cross reference against another model, and go to Google Scholar, for example, to verify.



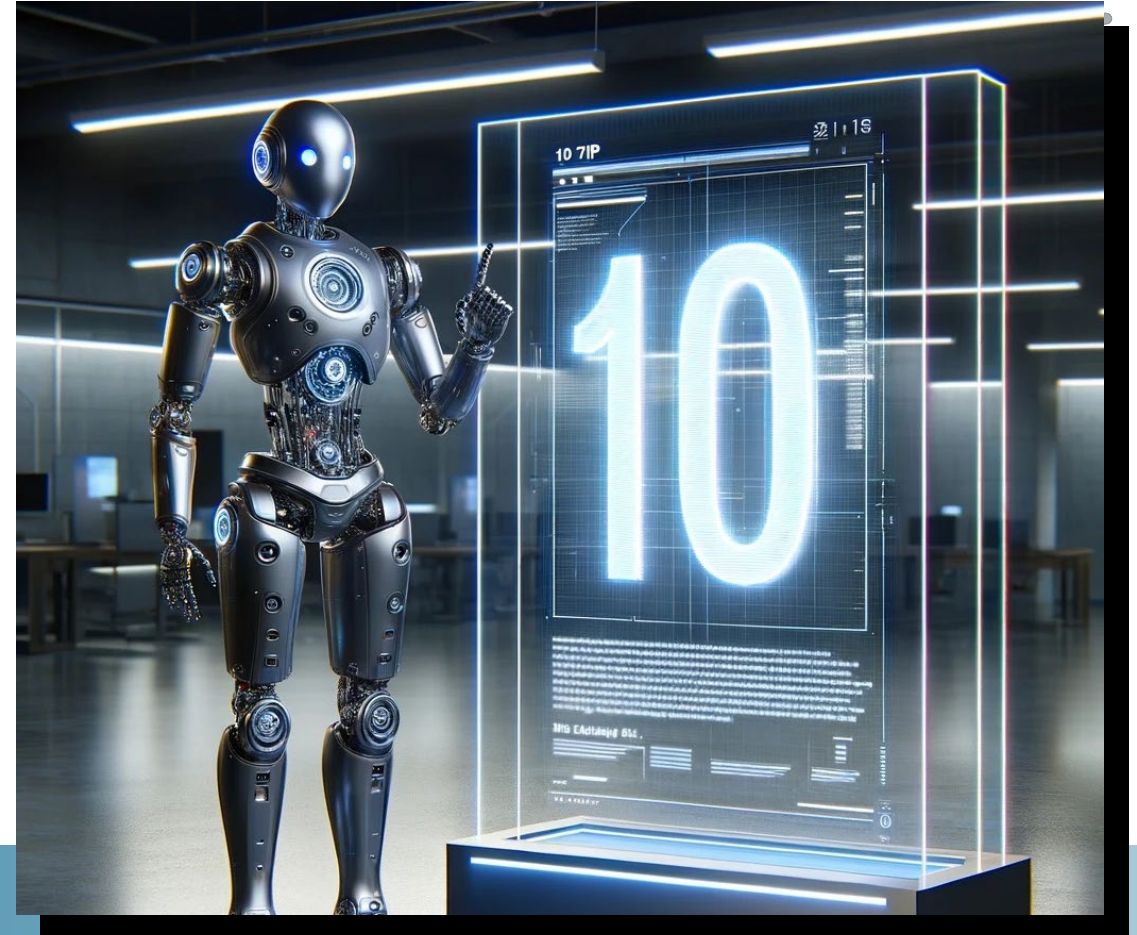
10 Tips For Better Prompts

- **Avoid Overloading The AI**
- While detail helps, too much information in a single prompt can confuse the model (surprisingly enough). In their AI course, Brendan Robinson at The University of Adelaide warns that excessive complexity may lead to misinterpretation or hallucinations—fabricated content that appears plausible but is false.



10 Tips For Better Prompts

- **Prompt Engineering is a Learnable Skill**
- Oppenlaender et al. (2024) showed through experimental studies that while participants could write descriptive prompts, they lacked the specific vocabulary and techniques necessary for high-quality AI outputs. Prompt engineering, therefore, requires **practice, exposure, and iterative learning** to be effective.





5. Using Gemini Together



5. Using Gemini Together 1/2

A portion of our RUNEUI Digital Knowledge Management is inside the Google Drive.

- A. Go to our RUNEUI Drive
- B. Summarise its material
- C. Share one finding with the group

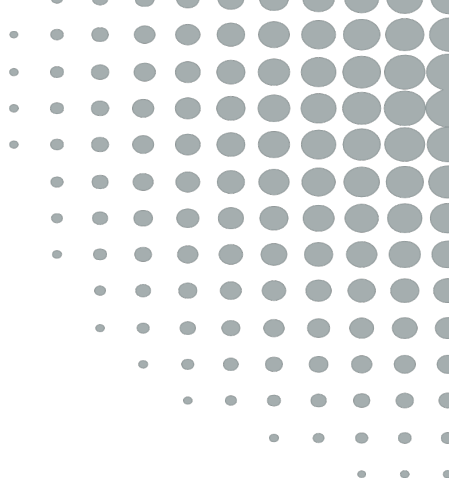


5. Using Gemini Together 2/2

A portion of our RUNEUIAI Digital Knowledge Management is inside the Flickr Digital Transformation Group.

- A. Identify its URL
- B. Summarise its material
- C. Document relevant support material
- D. Share with group





**What is the most
important thing this
session has taught you?**

3. Open Items

1. Review course materials inside Google Drive.
2. Work on your Trello AI Skills Card.
3. Upload avatar selfie with food to the Google Drive > [02 images > avatar selfies folder](#).
4. Add content to the [Flickr Digital Transformation Group](#).

Sharing Insights in October

- Grammarly used by Isobel
- Canva used by Eleanor
- ChatGPT used by Leti
- Napkin used by David

Thank you!

See you next in 15 minutes.
We will discuss Trello checklists.



A presentation for RONEU.