RUNEAI Session 4:
Assessments

Bernie Goldbach & Filipe Santos

#RUNEUAI

0. Your Facilitators

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Assessments
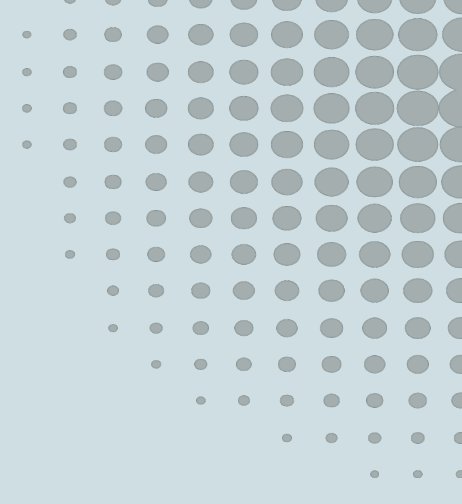

1. AI Skills Card   10%
2. Prompts Notebook   10%
3. Two Flickr Posts   15%
4. Active Learning   10%
5. Zoom Project   10%
6. Leiria Project   45%

Quick Questions

1. Can you upload files to the shared Google Drive?

2. Have you joined the Flickr Digital Transformation Group?

3. Can you easily access Zoom Room 3861743369?

1. AI Skills Card
10%

Do 10 of these AI Skills   10%

- Create a selfie from text.

- Produce a contextual selfie.

- Create a video from a still image.

- Create a PDF submission for a Registered Mark or Trademark.

- Produce a PDF document that explains a compelling facet of RUNEUAI.

- Produce a slide show supporting ethical use of AI.

- Use Gemini with Drive to extract AI sustainability issues.

- Produce an overview of the EUAI Act with Notebook LM.

- Use Copilot with an Excel exercise.

- Find Leiria venues with AI.

2. Prompts Notebook 10%

Prompts Notebook   10%

- In your handwritten notebook, provide the prompts used to produce content for each of the AI Skills you attempted.

- Show examples of how you iterated your prompt.

- Offer notebook for inspection when in Leiria or during a Zoom call.

Some Tools People Have Used in Prompts Notebook

- Napkin.ai
- Google Gemini on phone
- Canva
- Chat GPT-5
- Chatdoc.com
- Claude.ai
- Copilot
- Text Scanner
- Fabric.so
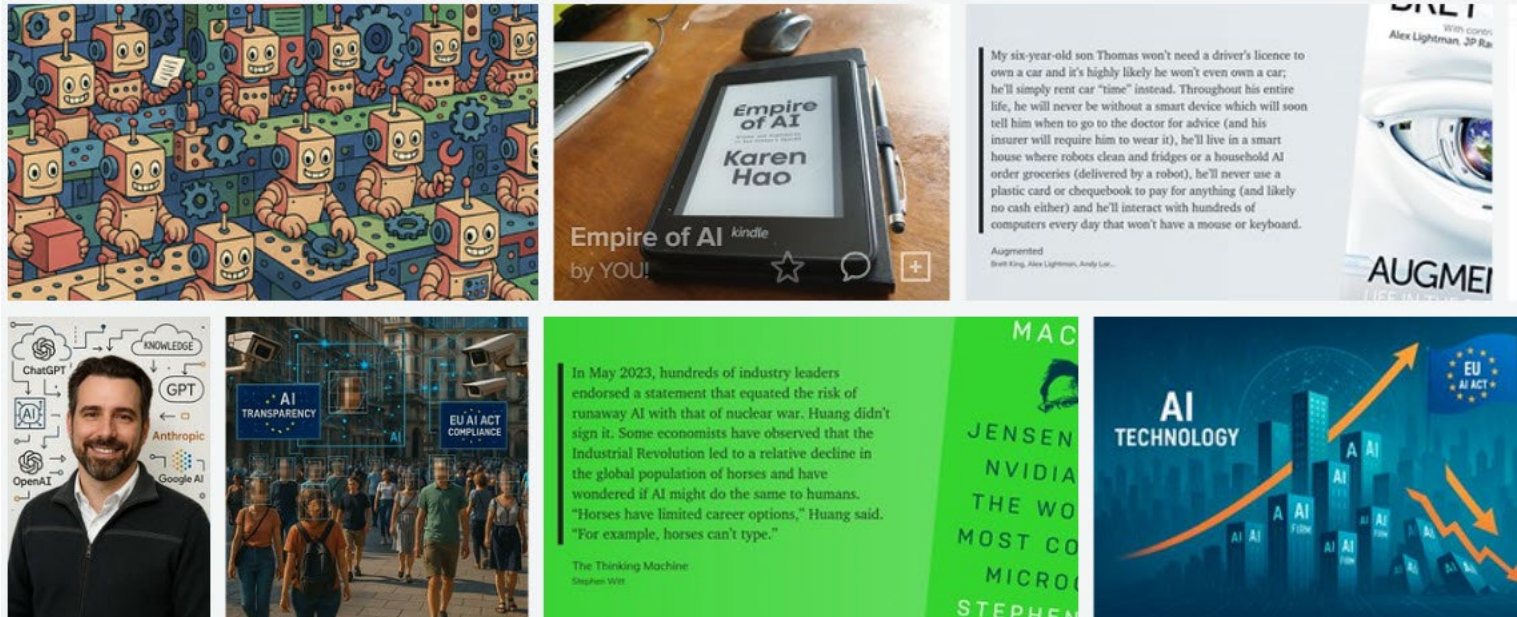
3. Two Flickr Posts
15%

Flickr.com/groups/digitaltransformation

First Flickr Post 5%

- Share an example of how you use AI today.

- Include a hyperlink to the tool.

- Explain part of your basic workflow.

- Show how you fit into the workflow.

- Include an image with title and expanded caption (80-300 words)

- Link to a work centre or institution affected by your work.

- Complete this no later than 31 October in <u>Flickr Group</u>.

Some of your skills

- Use AI to create improve teaching

- Leverage AI when submitting funding requests

- Synthesize disparate data with for a business studies

- Improve marketing materials with AI tools

- Analyse large data set with Excel AI for major report

- Train AI to enhance team performance in a project

Some Possible Sources

Kane et al., (2019) The Technology Fallacy: How People are the Real Key to Digital Transformation

Levy, D. (1994). Chaos theory and strategy: Theory, application, and managerial implications. Strategic management journal, 15(S2), 167-178.

Digital transformation in organisations and people functions. CIPD. (n.d.).

Our work. Institute for the Future of Work. (n.d.). https://www.ifow.org/our-work

Second Flickr Post 10%

- Explain how your AI Skills have improved.

- Include an image with title and expanded caption (80-300 words)

- Include hyperlinks to at least two tools.

- Support your conclusion with a reference.

- Link to a work centre or institution affected by your work.

- Complete this during the month of November in the Flickr Group.

Processes, rather than Outcomes

You should be able to share a simple process that works with AI you have learned to use.

Perhaps the AI helped modify the process.

4. Active Learning
10%

Earn credit for participation

Participant Contributions and AI Usage

- Vanessa Okoli shares her experience using ChatGPT on her phone for quick searches and as a search engine.

- Hiram discusses using AI to check language and structure in written communication.

- Letizia Cenni talks about using ChatGPT for content audits and fact-checking frameworks.

- Filipe Santos suggests using AI for structured information and instructor tasks.

AI Confidence and Accuracy

- Bernie Goldbach asks participants about their confidence in AI-generated results.

- Letizia Cenni explains her method of fact-checking AI-generated content.

- Filipe Santos suggests using AI to find information and compare sources.

5. Zoom Project
10%

Zoom Project   10%

- You will work with up to three other people to answer a set of questions concerning a complex itinerary.

- Your data sets include PDFs, email strings, an electronic calendar, and slide decks.

- You need to leverage several AIs to answer the questions.

- Submit your answers and proof of work via assigned Trello cards.

- This task will be completed during the month of October.

6. Leiria Project
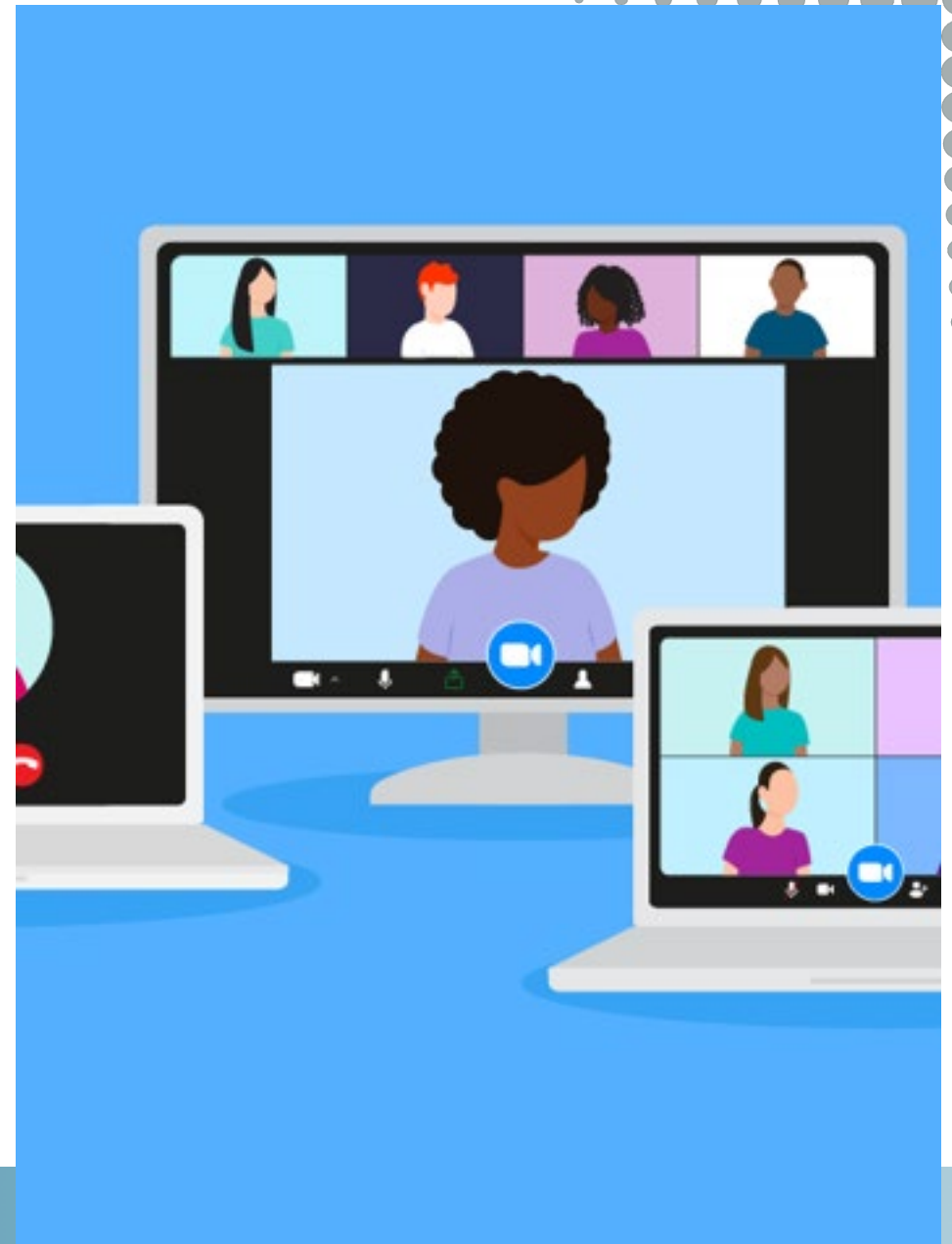# 45%

Leiria Project   45%

- You will work with up to three other people to answer a set of questions about working, studying, and living in Leiria.

- Your data sets include PDFs, Portuguese language documents, an events calendar, and slide decks.

- You need to leverage several AIs to answer the questions.

- Explain your answers to the instructors with proof of work in your Prompts Notebooks.

- This task will be completed during the residence portion of this SAP in November.

1. Find RUNEUAI-04.pdf inside Google Drive.

2. Use Napkin.ai to create a visual diagram that explains all or part of the assessments in the RUNEUAI programme.

3. Share your prompt in Zoom Chat.

4. Upload your visual diagram to Zoom chat.
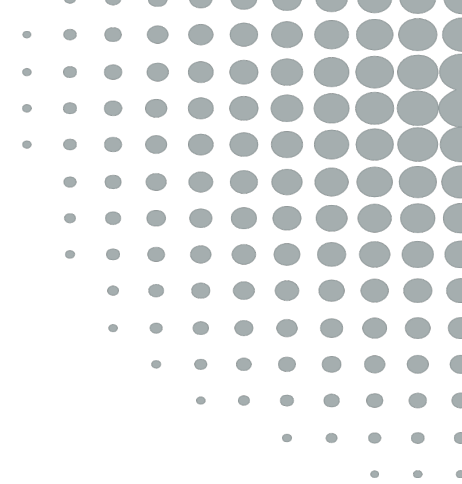
7. Next Session: AI Workflows

- Demo of an **AI-enhanced content** compilation process

- More insights about **GPT-5** services

- Workflows and **Process Mapping**

- AI-enhanced **Personal Knowledge Management**

- **Contextual Perception and Data Discovery**

- **AI in the supply chain**

7. Tools for next time

- Chat GPT-5
- Copilot
- Fabric.so
- Gemini
- Claude
- Perplexity
- Slido
- Zoom

7. Link to Video

Graduate Jobpacolypse

7. Final Thoughts

THE IRISH TIMES
Friday, September 26, 2025

Business Thi

Top companies keep talking about AI – but can't explain the upsides

Melissa Heikkilä
Chris Cook and
Clara Murray

Analysis of hundreds of filings suggest S&P 500 businesses are clearer about the risks than benefits

7. Homework

1. Upload avatar selfie with food to the Google Drive > 02 images > avatar selfies folder.

2. Add content to the Flickr Digital Transformation Group.

Thank you!

See you next Tuesday 7 October 2025.